

Bridge-x Connect

The next-generation solution for distributor and channel management

How are you enabling your distributors and resellers to succeed in the market? Your external sales channels depend on access to timely information from your sales, marketing, customer support and engineering teams as well as your ability to collaborate with them at every step of the sales and support process.

Bridge-x Connect allows your distributor channel to transact, collaborate and communicate with your organization, with real-time integration to your backend ERP, CRM and call center systems.

“Role-based, integrated with SAP, configurable and secure – Bridge-x Connect gives your distributors a powerful reason to do business with your company”

Why Bridge-x Connect?

- Improve your distributors’ sales efficiency and productivity with web-based and mobile access to vital information that they need to succeed including performance scorecards, service levels, analytics, product configurator, opportunities and leads.
- Complete content management solution to help you deliver latest product news, proposals and quotations, updates etc with your distributors.
- Improve “first call resolution” rate for your customer support.
- Bridge-x Connect **leverages** your existing SAP investments (ERP, CRM, BI, BOBJ, Mobile)

Bridge-x Connect is the **most comprehensive** solution for managing your communications, transactions and collaboration with your most valuable ally in business: your distributor and reseller network.

Bridge-x Connect: Highlights

- Bridge-x Connect is customizable by role – so your company’s distributors (including their internal buyers, managers), your account managers and customer service agents can all define their view of the entire business.
- Bridge-x Connect allows your distributors and channel partners to collaborate, communicate and transact with you with **full integration** to your backend SAP systems.
- Bridge-x Connect comes with its own “widget gallery” that can be extended by your IT team – e.g.: sales analytics, performance scorecards etc
- Bridge-x Connect runs on **Netweaver technology from SAP** – trusted by several hundreds of companies around the world
- Bridge-x Connect is tightly integrated with your business processes in SAP so your internal users and external users are always on the same page.



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Bridge-x recommends **SAP Netweaver CE** as the platform for deploying Bridge-x Connect. It is assumed that your company already runs SAP ERP (version 4.7 and upward; ECC 5.0 or ECC 6.0 are preferred)

CRM, SFA and data warehousing systems are **not mandatory**. For mobile deployment scenarios, please contact us as we will need more information about your choice of mobile devices and OS.



So where do we start?

Email us (sales@bridge-x.com) if you would like to schedule a demo of Bridge-x Connect.