

Bridge-x Sales 360

Sales performance management done right

Is your sales organization able to connect the dots between sales activity and results? With the growth in the number of customer “touch-points”, software applications that contain customer data and multiple sales channels, it is no longer simple to maintain an integrated view of the customer for effective marketing, sales, service and order management.

Bridge-x Sales 360 is a flexible, role-based platform that allows your sales users to easily view sales, pipeline and analytics from all systems and information sources that are used to run your business including ERP, CRM, data warehousing and third-party systems.

Why Bridge-x Sales 360?

- Bridge-x Sales 360 is a secure, role-based *sales information platform*
- Easy, convenient access to content from ERP, CRM, BI and non-SAP applications
- Comprehensive view of sales territory, expenses, profitability, sales targets and any other metric that your organization uses for measurement of sales.
- Bridge-x Sales 360 *leverages* your existing SAP investments (ERP, CRM, BI, BOBJ, Mobile)

Bridge-x Sales 360: Highlights

- Bridge-x Sales 360 is customizable by role – your company’s field sales reps, account managers, regional managers and Sales VP can all customize their own personal views of their territory.
- Bridge-x Sales 360 comes with its own “widget gallery” that can be extended by your IT team – e.g.: sales analytics, performance scorecards etc
- Bridge-x Sales 360 runs on *Netweaver technology from SAP* – trusted by several hundreds of companies around the world
- Bridge-x Sales 360 is tightly integrated with your business processes in SAP ERP and CRM.



What technology do we need to run Bridge-x Sales 360?

Bridge-x recommends **SAP Netweaver CE** as the platform of choice. It is assumed that your company already runs SAP ERP (version 4.7 and upward; ECC 5.0 or ECC 6.0 are preferred) and that you have a CRM or SFA product (ideally SAP CRM but could be any other commercially available product) already in use.

For mobile deployment scenarios, please contact us as we will need more information about your choice of mobile devices and OS.

So where do we start?

Email us (sales@bridge-x.com) if you would like to schedule a demo of Bridge-x Sales 360.